

# NitiQuest 2026 – Frequently Asked Questions (FAQs)

## Q. What is NitiQuest?

- NitiQuest is a national-level strategy, startup, and talent ecosystem powered by Cesim Business Simulations and Pedal Start. It enables students to transform ideas into fundable startups, while also unlocking internships, jobs, and founding team opportunities.

## Q. Who can participate in NitiQuest?

- Open to currently enrolled Graduate & Post Graduate students
- Students (individuals or teams of 3–5)
- One startup idea per team

## Q. Is there any participation fee for institutes?

- No. There is no participation/registration fee to participate in NitiQuest Startup Strategy & Pitch Challenge.

## Q. Why should you participate in NitiQuest?

- Participation helps:
  - Enhance placement & internship outcomes
  - Offer real-world startup & strategy exposure
  - Gain national visibility & institutional recognition
  - Build industry and startup ecosystem linkages

## Q. When can we register for the competition?

- **Registration** starts on 29<sup>th</sup> December 2025. The deadline for registration and submitting your ideas is on 30<sup>th</sup> January 2026.

## Q. What is Phase 1 of the competition?

- Phase 1 is the Startup Strategy & Pitch Challenge, where students:
  - Build a startup idea and business strategy
  - Create a pitch deck & business plan
  - Compete at campus and national levels

**Q. What is Phase 2 of the competition?**

- Phase 2 focuses on career and industry outcomes, including:
  - Live industry projects
  - Paid internships & job opportunities
  - Founding team roles in startups

**Q. What are the rewards for students?**

- ₹2 Lakhs grant for winners
- Minimum ₹5 Lakhs equity-based seed funding (Pedal Start discretion)
- Certificates, trophies & media exposure
- Fast-track entry to Phase 2 opportunities

**Q. How can students participate?**

- Online registration via NitiQuest platform (<https://www.nitiquest.com/registration>)

**Q. Whom to reach out for queries?**

- You can reach us out at [contact@nitiquest.com](mailto:contact@nitiquest.com) & +91 973-088-7317.