



NITIQUEST

Global Minds. Indian Grit.

Transform Your Campus into a
Launchpad for Tomorrow's
Entrepreneurs



Powered By

Pedal Start

cesim
BUSINESS SIMULATIONS

About NitiQuest

NitiQuest is a year-long, national-level initiative that bridges academia, startups, and industry. Designed for management and engineering students, the program enables participants to build, validate, and pitch startup ideas, while unlocking funding, internships, jobs, and founding-team opportunities.

Two Powerful Phases. One Transformative Journey.



PHASE 1: STARTUP STRATEGY & PITCH CHALLENGE

- Investor-style pitch decks & business plans
- Evaluation by expert → National Grand Finale
- Seed funding & national recognition



PHASE 2: LIVE PROJECTS, INTERNSHIPS & JOBS

- Real-world projects with industry partners
- Paid internships & job opportunities
- Founding team placements with startups



ELIGIBILITY & TEAM STRUCTURE

- Open to currently enrolled Graduate & Post Graduate students
- Individuals or teams of 3–5 members
- One startup idea per team
- Participation through registered colleges or institutions



Why Partner With NitiQuest

For Institutes

✓ **Industry Connect:** Direct access to investors, startups, and corporate partners

✓ **Placement Support:** Fast-track your top talent into live projects, paid internships, and founding team roles

✓ **National Visibility:** Showcase your students at a prestigious national finale with media coverage

For Participants

✓ **₹7 Lakh Seed Funding:** ₹2 lakh grant + ₹5 lakh equity-based pre-seed funding for winners.*

✓ **Investor Access:** Pitch directly to leading VCs and angel investors

✓ **Strategy Mastery:** Rigorous evaluation on market understanding, scalability, and financial thinking

**Seed funding at Investor's discretion.*

Awards & Opportunities

Winner Rewards

- ₹2 Lakhs Grant
- Minimum ₹5 Lakhs equity-based pre-seed funding*
- Certificates, trophies & media coverage
- Fast-track entry to Phase 2

Beyond the Competition

- Live industry projects
- Paid internships
- Job offers
- Founding team roles in startups

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Get In Touch



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